

# CYSO Concert Program Ad Form

*Ads received by early November will appear in concert programs for our entire season!*

## Advertiser Contact Information

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Website \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Business Type \_\_\_\_\_  
 Authorized By Print Name Signature

## Advertisement Size

## Rates

- |   |   |
|---|---|
| <input type="checkbox"/> 2.0in x 3.0in BUSINESS CARD (inside program)         | \$ 50.00  |
| <input type="checkbox"/> 3.5in x 2.5in QUARTER PAGE (inside program)          | \$100.00  |
| <input type="checkbox"/> 3.5in x 4.5in HALF PAGE (inside program)             | \$200.00  |
| <input type="checkbox"/> 7.5in x 4.5in FULL PAGE (inside program)             | \$250.00  |
| <input type="checkbox"/> 7.5in x 4.5in FULL PAGE (inside front or back cover) | \$300.00 (only 2 per season – please call for availability) |
| <input type="checkbox"/> 7.5in x 4.5in FULL PAGE (outside back cover)         | \$350.00 (only 1 per season – please call for availability) |

## Payment Method

- |  |               |                             |
|--|---------------|-----------------------------|
| <input type="checkbox"/> Check payable to CYSO attached    | Check # _____ | Check Amount \$ _____       |
| <input type="checkbox"/> Credit Card payment slip attached |               | Credit Card Amount \$ _____ |
| <input type="checkbox"/> Cash payment attached             |               | Cash Amount \$ _____        |

## Hard Copy / Image

- Ads must be sized to correct dimensions and formatted to avoid errors in reproduction.
- Images and hard copy can be submitted in B&W or color.
- Inner pages will be printed in B&W. Cover ads can be printed in color.

- Camera-ready hard copy attached
- PDF or JPEG image emailed      File name \_\_\_\_\_

## CYSO Mailing Address

Chesapeake Youth Symphony Orchestra  
 Maryland Hall for the Creative Arts  
 801 Chase Street, Suite 103A  
 Annapolis, MD 21401  
 Attention: Advertising Coordinator

## CYSO Executive Director

Linda Foss  
 443-758-3157  
 execdir@cysomusic.org

## CYSO Website

www.cysomusic.org

## CYSO Processing Use Only – (enter date and initials)

Ad Received \_\_\_\_\_

Program Location \_\_\_\_\_

Payment Processed \_\_\_\_\_

Placement Verified \_\_\_\_\_

## ABOUT OUR ORGANIZATION

### Who we are

- The Chesapeake Youth Symphony Orchestra (CYSO) is a 501(c) (3) non-profit organization with over 200 musicians, ages 8 through 21.
- Founded in 1990, CYSO is home-based in Annapolis and draws students from several Maryland counties and D.C.
- We currently have seven ensembles, including two full orchestras, led by professional conductors.

### What we are asking you to do

- Display flyers about our free public concerts for your customers to see.
- Advertise your business in our concert programs this season.
- Provide a coupon to appear in our newsletter so CYSO families can support the local businesses that support us.
- Donate an item or service to our annual Gala Silent Auction. Proceeds provide scholarships, instruments, and sheet music for our students, and also cover rental fees for our concert venues.

### When to support us

- Advertisements must be submitted by early November to appear in concert programs for the entire season.
- Donations must be submitted by mid-February to be included in the Silent Auction at our annual March Gala.

### Where we perform

- We provide free community performances throughout the greater Annapolis area including schools, retirement homes, and the Maryland State House.
- We invite the public to our annual fundraising Gala held each March at St. John's College in Annapolis. We feature fabulous food, a raffle and silent auction, as well as performances by all of our musicians along with professional guest performers.

### Why you should support us

- We are part of what makes Central Maryland an enticing place to live, work, and shop.
- We instill responsibility, teamwork, organization, poise, and focus in our students.
- Many of our students are on their school's honor roll and all of our students demonstrate strong leadership and excellent character.



The CYSO is funded in part by an operating grant from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant cultural community where the arts thrive.



Funding for the Maryland State Arts Council is also provided by the National Endowment for the Arts, a federal agency, which believes that a great nation deserves great art.



CYSO is also funded in part by a grant from the Arts Council of Anne Arundel County.